

PROFILE

I am an enthusiastic creative professional, with good one-to-one and team skills. I work well under pressure often running several jobs simultaneously while maintaining high standards of work to extremely tight deadlines. I have a good eye for new and varied styles and am able to reproduce work to any genre.

SKILL SET

Digital - Adobe Photoshop OSX, Adobe Illustrator OSX,
Traditional - pen and ink, marker pens, water-colour paint and oil paint.
Styles - photo realism, cartoon, traditional, stylised to high end Photoshop retouching.
Sourcing and researching – imagery from a variety of media.
Print process – extensive working knowledge of all reprographic systems.

CAREER HISTORY

SG Visuals Ltd May 2008 - present

VISUALISER, ILLUSTRATOR & RETOUCHER

I have been extensively retouching above the line global campaigns for billboards. Visualising storyboards for Comic Relief, creating pitch visuals, illustrating educational posters and developing cartoon and realistic characters for web site games and large poster projects.

Clients included: Iris, Woo, 3Sixteen, Juice, Haygarth, Let Us Create.

Brands included: Adidas, Black Grouse, Boots, CIBA, Dairy Crest, Diageo, Disney, Gillette, H Samuel, Majestic, 118 118, Olympia, O2, Persil, Puma, Smirnoff, Vitality.

Haygarth 1999 - May 2008

SENIOR VISUALISER

Visualised, illustrated, retouched photography and acted as a creative resource for a busy design and digital company.

Work ranged from client pitches to commissioned campaigns, including visualisation of exhibition areas, storyboards and web site imagery, to print ready images from A5 to forty eight sheet billboards, above and below the line.

Clients included: BAA, Beau Visage, Benefiber, British Sugar, Campbell's, CIBA, Copella, Columbia Tristar, Dairy Crest, Disney, Doritos, Gillette, GX Laboratories, Hamilton Direct Bank, Heinz, KFC, Kia, Lavazza, Majestic, Netjets, Nokia, Nestle, O2, 118 118, Panadol, Quaker, Rainbow Trust, Sainsbury's, Signet, SMA, Space NK, Majestic, PJ Smoothies, Springbar, 3, Tropicana, Velvet, Walkers, World Duty Free.

A.H. Fowler & Co 1998 – 1999

ARTWORKER/ILLUSTRATOR

Visualisation, illustration and page layout for busy London design group. Developed skills in Adobe Illustrator, Adobe Photoshop, Streamline and QuarkXpress to professional standard.

Varied work included design and artworking for Sony, Toshiba, Sega, British Gas, Midland Bank.

Clark Davidson McDowell 1998 – 1998

VISUALISER

New York based creative packaging design company. Visualised pitch work for many U.S. brands.

Radley Yeldar/Creative Intelligence 1997 – 1998

ARTWORKER/VISUALISER

Developed skills in Adobe Photoshop, Adobe Illustrator and QuarkXpress. Worked extensively in Photoshop on annual reports, requiring retouching to complex composition skills.

Artworking and designing corporate identities, brochures, logos and labels to print quality.

A.H. Fowler & Co 1995 - 1997

ARTWORKER/ILLUSTRATOR

Varied work included design and artworking for Sony, Toshiba, Sega, British Gas, Midland Bank.

I.P.D. 1995 – 1995

ASSISTANT GRAPHIC DESIGNER

Page Layout and general graphic design for in-house graphics team. Developed skills in QuarkXpress and Adobe Illustrator.

Freelance/Self-Employed 1987 – 1995

COMMERCIAL ARTIST

Worked primarily with water-colour and oil paint. Non-artistic responsibilities included the research of source material for specialist briefs. Successfully negotiated and undertook commissions from design groups, advertising agencies, publishing and magazine houses. Dealt directly with clients: negotiated fees, deadlines, and in the case of publishing and magazine work, design responsibilities.

Clients included:

Packaging: Hovis, McVities, Del Monte, St. Ivel, Prestige, Callard & Bowser, Gateways, Boots, Marks & Spencer, Sainsbury's, Robinsons Cordials and Lipton.

Advertising: Post Office, NatWest Bank, Midland Bank, Sealink and Vauxhall.

Magazines: Option, Portrait, Me, Woman & Home, Computer Buyer.

Publishing: Hodder & Stoughton, Penguin, Michael Joseph, Heinemann, Sphere, Century & Hutchinson, W.H. Allen, Octopus, Futura and MacDonald Press.

Goldsmiths College of Art 1986 – 1987

ASSISTANT ART DIRECTOR

Worked on several short graduate films.

Responsibilities included the design and construction of sets and the supervision of continuity and props.

AWARDS

2011 Business in the Community's award for Excellence. 3M UK

2006 MCCA Best Awards: Winner. Nokia UK. Nokia RAW @ The Carling Weekend Festival. Best Communication Campaign Featuring

2006 ISP Awards: Winner. Pepsico. Best Event Marketing Campaign: Nobby's 'Are you man enough?'

EDUCATION & QUALIFICATIONS

Maidstone College of Art & Design 1983 - 1986

BA First Class Honours Degree, Art & Design

Final year work featured in Thames Television Arts Review, Campaign and other publications.

Colchester College of Art & Design 1981 - 1983

DATEC Diploma in General Art & Design (Merit).

INTERESTS, ADDITIONAL ACHIEVEMENTS & STATUS

I am a very active person and enjoy rock climbing, traditional and sport, indoor and outdoor. Mountaineering, mountain biking plus yoga, music, reading, gardening, movies. I have held a full driving license from the age of 18.

Nationality: British